



Thermal Imaging Conference

JUNE 3-6, 2013 ♦ SAN DIEGO, CALIFORNIA ♦ USA

Dear Potential Exhibitor and Sponsor:

Set in beautiful downtown San Diego, CA, [Thermal Imaging Conference](#) will be held June 3-6th, 2013 at the luxurious Omni Hotel, in the heart of San Diego's Gas Lamp District. The premium location for this conference has the attendees referring to it as "The Infrared Edu-Vacation".

This is your chance to be at a place where you can network and integrate with both established *and* new thermographers and present your products not only at your booths personally, but also in front of everyone at the conference during meals, breaks and during formal vendor sessions. Our attendees are highly motivated to know everything about your products and we are arranging the conference so that they can do just that. Most of the attendees are small business people who are contract thermographers, so every feature you offer means something to them. This is an opportunity to showcase your products to an interested audience.

The exhibit hall is set in the main dining area so that all attendees will access the exhibits at all breaks. This will provide your company with maximum exposure to showcase your product. Below, find the information you need to take advantage of the exhibition and sponsorship opportunities, along with general seminar information.

This year's conference will focus on the use of Infrared Thermography in the following application areas:

- Building Surveying
 - Building Moisture Detection
 - Construction Defect Testing and Commissioning
 - Roof Moisture Surveying
 - Air Leak and Heat Loss Testing in Residential, Commercial and Institutional Buildings
- Electrical Predictive Maintenance
- HVAC and Mechanical Applications
- Medical IR Imaging - Veterinary and Human
- Research and Development
- Other specialty applications

Please consider participating in the TIC. We want to work with you to create the most successful infrared event that you have ever been to. I think you will be pleased with what you see in this document. Please do not hesitate to contact me to discuss a customized solution for your company.

Sincerely,

Peter Hopkins, Vice President of Operation-United Infrared, Inc.

(O) 888-722-6447 x3 (D) 760-593-2339 (F) 888-722-6447 peter@unitedinfrared.com





Exhibiting / Sponsoring General Information

Overview of TIC

Thermal Imaging Conference (TIC) will be held Monday, June 3rd - Thursday, June 6th 2013 at the Omni Hotel in San Diego. This event is designed to provide an exciting format for professional development, education and networking opportunities for UI Members and New Thermographers, learning the technical and business aspects of contracting thermographic services and running successful businesses.

What types of products and services appeal to our attendees?

Attendees will be interested in all products and services that will help them succeed in the infrared business - including IR imagers, infrared training, imaging software and hardware, the latest tools of the trade instructional materials, books, business coaching...any and all things that will help them succeed as an infrared contractor.

What are the benefits of sponsoring TIC?

By sponsoring an event or exhibiting, your organization will be promoted to all attendees and you get to participate in and share in the success of this conference.



By exhibiting at TIC, you will increase your visibility in the thermal imaging community. You will have direct exposure with your target audience and a chance to talk one-on-one with those people who need your products and services. We ensure that you will have multiple opportunities to visit with attendees both privately and during your public displays and presentations.

Day / Date	Exhibit Schedule	Times
Monday, June 3, 2013	Registration & Booth Set-up	8:00am – 3:00pm
	“First Look” Exhibition	3:00pm – 5:00pm
	“The Heat is ON” Reception	6:00pm – 9:00pm
Tuesday, June 4, 2013	Exhibition Booths with Exhibit Presentations at Breakfast, Morning Break, Lunch & Afternoon Break	7:30am – 5:30pm
Wednesday, June 5, 2013	Exhibition Booths with Exhibit Presentations at Breakfast, Morning Break, Lunch & Afternoon Break	7:30am – 5:30pm
Thursday, June 6, 2013	Breakfast, Morning Break Exhibit Presentations	7:30am – 12:00pm
	Exhibitor Sessions 1, 2, 3, 4	8:00pm – 12:00pm
	Booth Breakdown	12:00pm – 5:00pm
There will be opportunities for after-hour hospitality suites on Tuesday and Wednesday nights.		

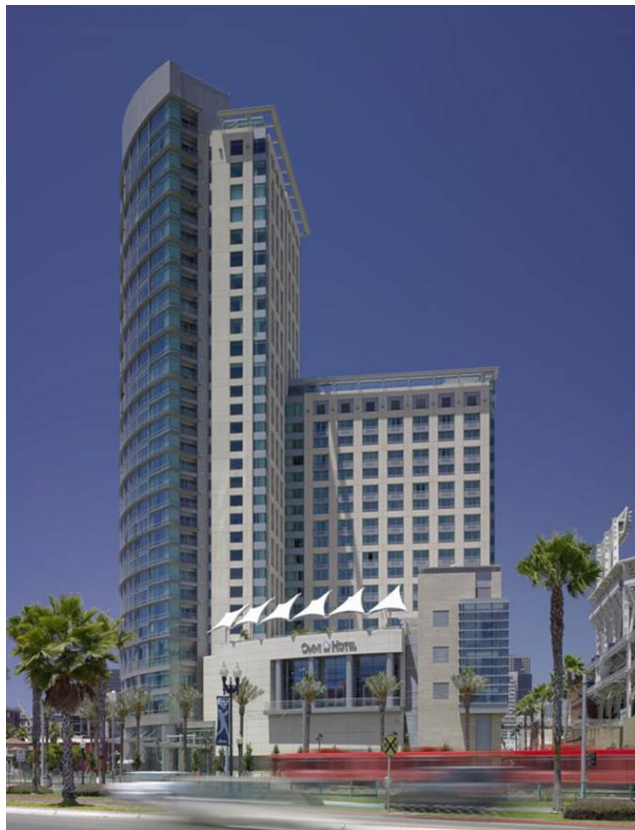


Sponsorship and Exhibiting Options




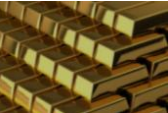


Thermal Imaging Conference presents some great opportunities to showcase your products, profile your organization and increase your corporate visibility. Various levels of sponsorship include opportunities for branding and promotion, including booth space, giveaways, meal sponsor recognition, exhibitor speaking opportunities and after-hour hospitality suites.

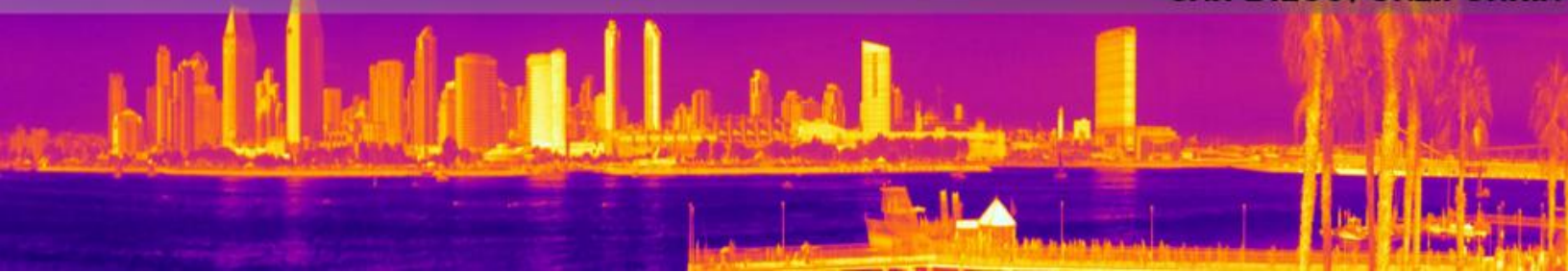
All Levels of Sponsorship Include:

- Listing and links to your web site on www.thermalimagingconference.com web site including level of sponsorship, until 2014 conference program announcement.
- Acknowledgement during the opening reception and conference.
- Ability to provide full color brochure (8½ x 11) included at conference registration.
- Distribution of giveaways and promotional items to attendees.
- All Booth Spaces come with:
 - Standard table and chairs
 - 110 volt, 10amp electrical service for bronze-platinum sponsorships
- Even if you are unable to attend the conference, you can still promote your organization to the well-targeted attendees by purchasing a table-top display. We will keep the table well-stocked with your materials and ship your display back to you at conclusion of event.
- **Product-for-Credit Opportunity:** For our Strategic Partners, we will offer a portion of your sponsorship for product credit. Contact Peter Hopkins for more information.

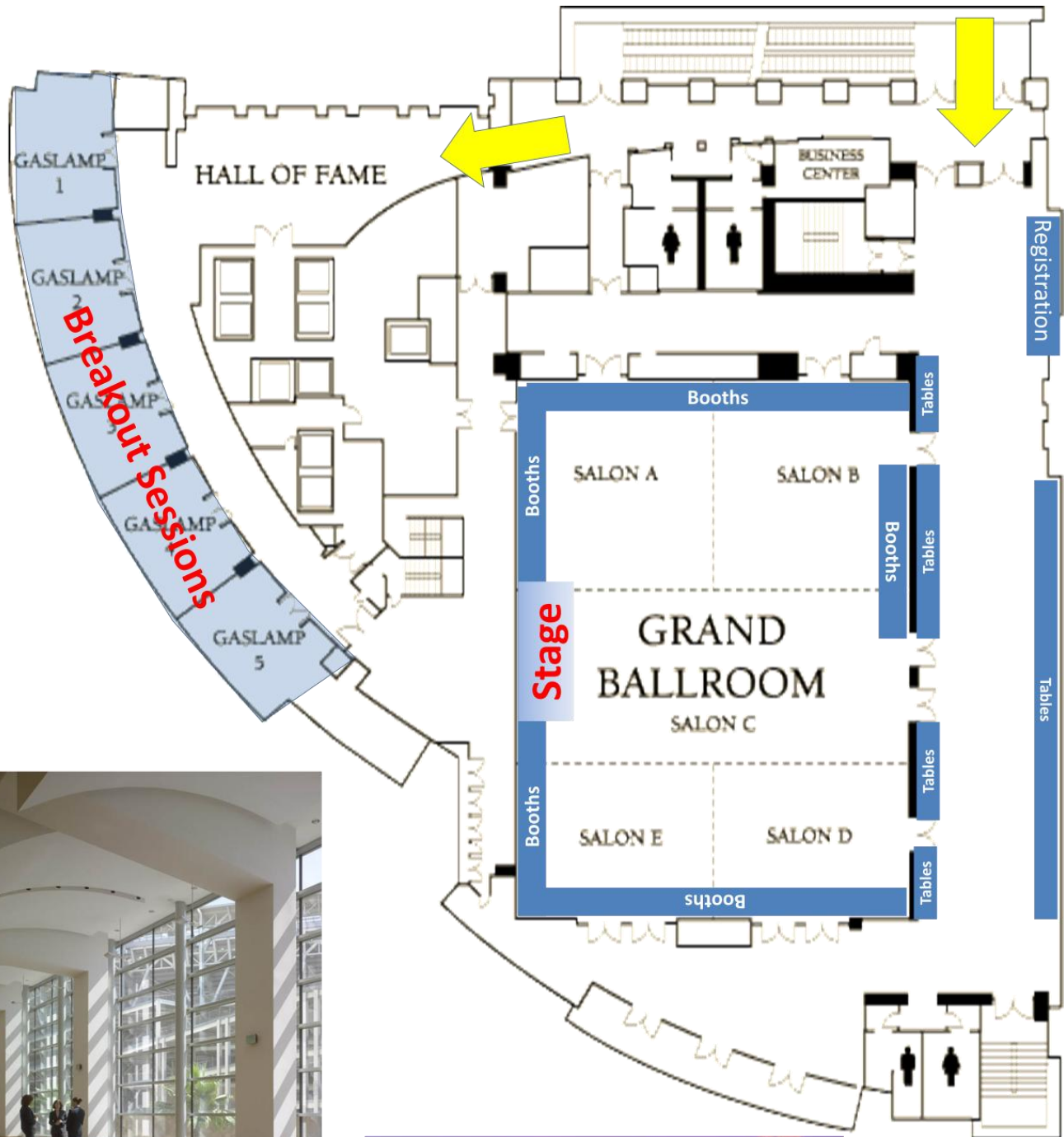


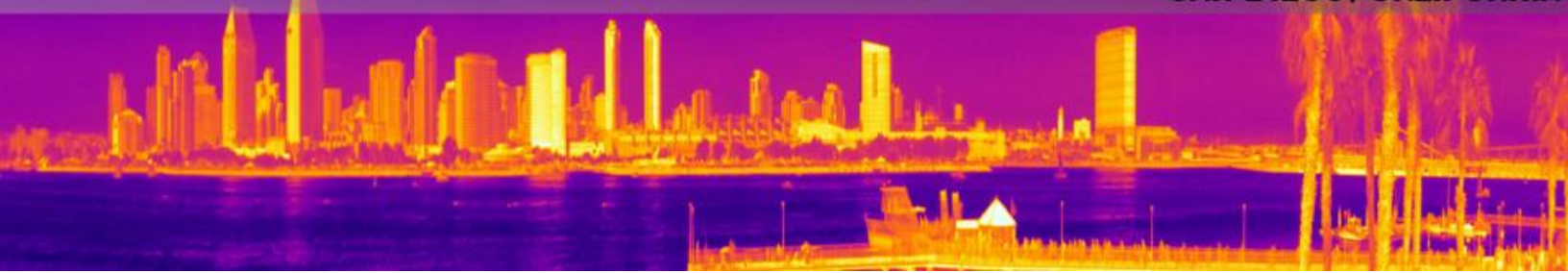
Sponsorship and Exhibiting Options

Sponsorship Type	Benefits	Price
PLATINUM (1) available  <i>Over \$32k value if purchased separately</i>	<ul style="list-style-type: none"> 20' prime booth space in main exhibit area Opening Reception Platinum Sponsor speaking opportunity 45-minute presentation during core conference (education-based) 2 break sponsorships (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity (estimated value of \$9,000) Banner space at main entrance/registration hall (vendor-provided up to 10' wide) Additional Prime 6' Table Top Display in entrance hallway 4 Full Conference registrations with Platinum designation 2 30-minute exhibitor presentations (product-based) Discount of 25% off for any full conference attendee (limit 10) Opportunity to offer gift in hand out bag to attendees 	\$12,500
GOLD (4) available  <i>\$9390 value if purchased separately</i>	<ul style="list-style-type: none"> 10' prime booth space in main exhibit area 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity (estimated value of \$4,500) Additional Prime 6' Table Top Display in entrance hallway 3 Full Conference registrations with Gold designation 1 45-Minute presentation during core conference (education-based) 1 30-minute exhibitor presentation (product-based) Discount of 25% off for any full conference attendee (limit 5) Opportunity to offer gift in hand out bag to attendees 	\$4,950
SILVER (4) available  <i>\$6950 value if purchased separately</i>	<ul style="list-style-type: none"> 10' booth space in main exhibit area 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity (estimated value of \$4,500) 1 Full Conference registration with Silver designation 1 30-minute exhibitor presentation (product-based) Discount of 25% off for any full conference attendee (limit 3) Opportunity to offer gift in hand out bag to attendees Opportunity to purchase a table top display at 25% off 	\$3,250
BRONZE (6) available 	<ul style="list-style-type: none"> 10' booth space in main exhibit area 1 Full Conference registration with Bronze designation Discount of 25% off for any full conference attendee (limit 2) Opportunity to offer gift in hand out bag to attendees Opportunity to purchase a table top display at 25% off 	\$1,950
TABLE TOP (20) available 	<ul style="list-style-type: none"> 1-6' table top display in entrance hallway Discount of 25% off for any full conference attendee (limit 1) Note: Can be used towards company attendance Opportunity to offer gift in hand out bag to attendees Send us your company materials and display and we will be happy to set it out with your materials for the attendees. If you would like to send a representative, you can do so at reduced rate or we will ship back your display and unused materials for a small fee (\$100) 	\$450
MOBILE DISPLAY (1 available) 	<ul style="list-style-type: none"> 1 10' x 60' space outside hotel entrance near venue for a mobile display such as a truck, motorhome or bus. 1 Full Conference registration Discount of 25% off for any full conference attendee (limit 2) Opportunity to purchase a table top display at 25% off 	\$2,495



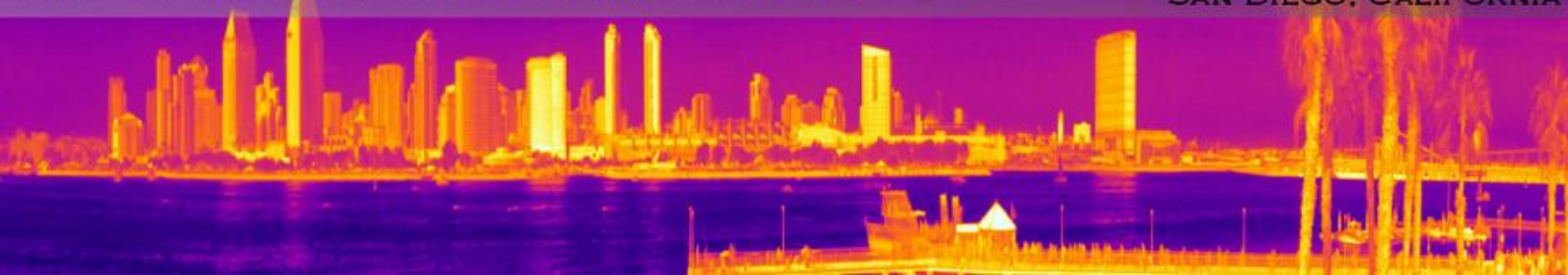
Conference Layout as of November 1, 2012





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Conference Schedule as of November 1, 2012

THERMAL IMAGING CONFERENCE					
JUNE 3-6, 2013 SAN DIEGO, CALIFORNIA					
www.ThermalImagingConference.com					
TIMES	MONDAY DAY 1 - June 3rd Reception	TUESDAY DAY 2 - June 4th General Session	WEDNESDAY DAY 3 - June 5th General Session	THURSDAY DAY 4 - June 6th General Session	THURSDAY DAY 4 - June 6th UI MEMBERS ONLY
7:30 AM		Exhibits / Breakfast	Exhibits / Breakfast	Exhibits / Breakfast	Exhibits / Breakfast
8:30 AM		GENERAL SESSION 1 90 min	GENERAL SESSION 5 90 min	EXHIBITOR SESSION 1 30 min	SPECIAL MARKETING SESSION 1 90 min UI MEMBERS ONLY
9:30 AM		5 Sessions	5 Sessions	intermission	
10:00 AM		Break / Exhibits 30 min	Break / Exhibits 30 min	Break / Exhibits 30 min	Break 30 min
10:30 AM		GENERAL SESSION 2 90 min	GENERAL SESSION 6 90 min	EXHIBITOR SESSION 3 30 min	SPECIAL MARKETING SESSION 2 90 min UI MEMBERS ONLY
11:00 AM		5 Sessions	5 Sessions	intermission	
12:00 - 1:30 PM		LUNCH IN EXHIBIT HALL 90 min	LUNCH IN EXHIBIT HALL 90 min	General Sessions End	UI AWARDS LUNCHEON 120 min UI MEMBERS ONLY
1:30 PM	Exhibitor Set-up 1:30pm-6:00pm	GENERAL SESSION 3 90 min	GENERAL SESSION 7 90 min	Exhibitor Breakdown 12:00pm - 5:00 PM	SPECIAL MARKETING SESSION 3 120 min UI MEMBERS ONLY
2:00 PM		5 Sessions	5 Sessions		
3:00 PM - 3:30 PM		Break / Exhibits 30 min	Break / Exhibits 30 min		
3:30 PM - 5:00 PM	Check-in and Registration 1:30 PM- 5:30 PM	GENERAL SESSION 4 90 min	GENERAL SESSION 8 90 min		CLOSING REMARKS / IR IMAGER DRAWING
		5 Sessions	5 Sessions		
5:00 PM - 5:30 PM		EXHIBITS	EXHIBITS	CONFERENCE END	
	RECEPTION	55 Technical Sessions - SPEAKERS AS OF MAY 28, 2012			
	Palm Terrace 6:00 PM - 9:00 PM	Bob Madding, PhD CIT Level III	Howard Vics CIT Level II	Greg Stockton CIT Level III	Peter Hopkins CIT Level III
	Introductions of the Conference Speakers	Eric Stockton CIT Level III	Ben Hixson RCI, CCCA, CCS	Scott Wood CIT Level III	Tyler Hixson CMI, CMR
	Keynote Presentation	Mike Deleonardo CJF	Joanna Robson, DVM CIT Level I	James R. Seffrin CIT Level III	John Finlayson CIT Level III
	Live Band	Philip Bretz, MD	Cindy Hawks, BA	Many more to come...	