

www.thermalimagingconference.com

Thermal Imaging Conference JUNE 2-5, 2014 ♦ LAS VEGAS, NV ♦ USA

Dear Potential Exhibitor and Sponsor:

Set along the "Strip" in Las Vegas, NV, [Thermal Imaging Conference](#) will be held at the Treasure Island Hotel and Casino June 2-5 2014. This 4-star premium hotel is set amongst the most luxurious hotels on the strip with registered attendees referring to it as "The Infrared Edu-Vacation". For 2014, TIC will be one of only two Thermal Imaging Conferences dedicated to the contractors and your opportunity to be right there with them. Take a look at photos from our 2013 conference in San Diego: [CLICK HERE](#)



This is your chance to be at a place where you can network and integrate with both established *and* new thermographers and present your products not only at your booths personally, but also in front of everyone at the conference during meals, breaks and during formal exhibitor sessions. Our attendees are highly motivated to know everything about your products and we are arranging the conference so that they do just that. Most of the attendees are small business people who are contract thermographers, so every feature you offer means something to them. This is an opportunity to showcase your products to an interested audience.

The exhibit hall is set in the main dining area so that all attendees will access the exhibits at all breaks. This will provide your company with maximum exposure to showcase your product. Below, find the information you need to take advantage of the exhibition and sponsorship opportunities, along with general seminar information.

This year's conference will focus on the use of Infrared Thermography in the following application areas:

- Building Surveying
 - Building Moisture Detection
 - Construction Defect Testing and Commissioning
 - Roof Moisture Surveying
 - Air Leak and Heat Loss Testing in Residential, Commercial and Institutional Buildings
- Electrical Predictive Maintenance
- HVAC and Mechanical Applications
- Medical IR Imaging - Veterinary and Human
- Research and Development
- Other specialty applications such as Ultrasound and Steam System testing

Please consider participating in the TIC. We want to work with you to create the most successful infrared event that you have ever been to. I think you will be pleased with what you see in this document. Please do not hesitate to contact me to discuss a customized solution for your company.

Sincerely,

Peter Hopkins, Vice President of Operations-United Infrared, Inc.

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Exhibiting / Sponsoring General Information

Overview of TIC

Thermal Imaging Conference (TIC) will be held Monday, June 2nd - Thursday, June 5th 2014 at Treasure Island Hotel and Casino in Las Vegas, NV. This event is designed to provide an exciting format for professional development, education and networking opportunities for all Thermographers interested in learning the technical and business aspects of contracting thermographic services and running successful businesses.



What types of products and services appeal to our attendees?

Attendees will be interested in all products and services that will help them succeed in the infrared business - including IR imagers, infrared training, imaging software, hardware, the latest tools of the trade, instructional materials, books, business coaching...and any and all things that will help them succeed as an infrared contractor.

What are the benefits of sponsoring TIC?

By sponsoring an event or exhibiting, your organization will be promoted to all attendees and you get to participate in and share in the success of this conference.

By exhibiting at TIC, you will increase your visibility in the thermal imaging community. You will have direct exposure with your target audience and a chance to talk one-on-one with those people who need your products and services. We ensure that you will have multiple opportunities to visit with attendees both privately and during your public displays and presentations.

Day / Date	Exhibit Schedule	Times
Monday, June 2, 2013	Registration & Booth Set-up	12:00pm – 5:00pm
	“The Heat is ON” Welcome Reception at Senor Frogs	6:00pm – 9:00pm
Tuesday, June 3, 2013	Exhibition Booths with Exhibit Presentations at Breakfast, Morning Break, Lunch & Afternoon Break	7:00am – 6:00pm
Wednesday, June 4, 2013	Exhibition Booths with Exhibit Presentations at Breakfast, Morning Break, Lunch & Afternoon Break	7:00am – 6:00pm
Thursday, June 5, 2013	Breakfast & Morning Break Exhibit Presentations	7:00am – 11:00am
	Exhibitor Sessions 1, 2, 3, 4	8:00am – 10:00am
	Booth Breakdown	11:00am – 3:00pm
There will be opportunities for after-hour hospitality suites or sponsorship opportunities on Tuesday and Wednesday nights.		

Sponsorship and Exhibiting Options






Thermal Imaging Conference presents some great opportunities to showcase your products, profile your organization and increase your corporate visibility. Various levels of sponsorship include opportunities for branding and promotion, including booth space, giveaways, meal sponsor recognition, exhibitor speaking opportunities and after-hour events or hospitality suites.

All Levels of Sponsorship Include:

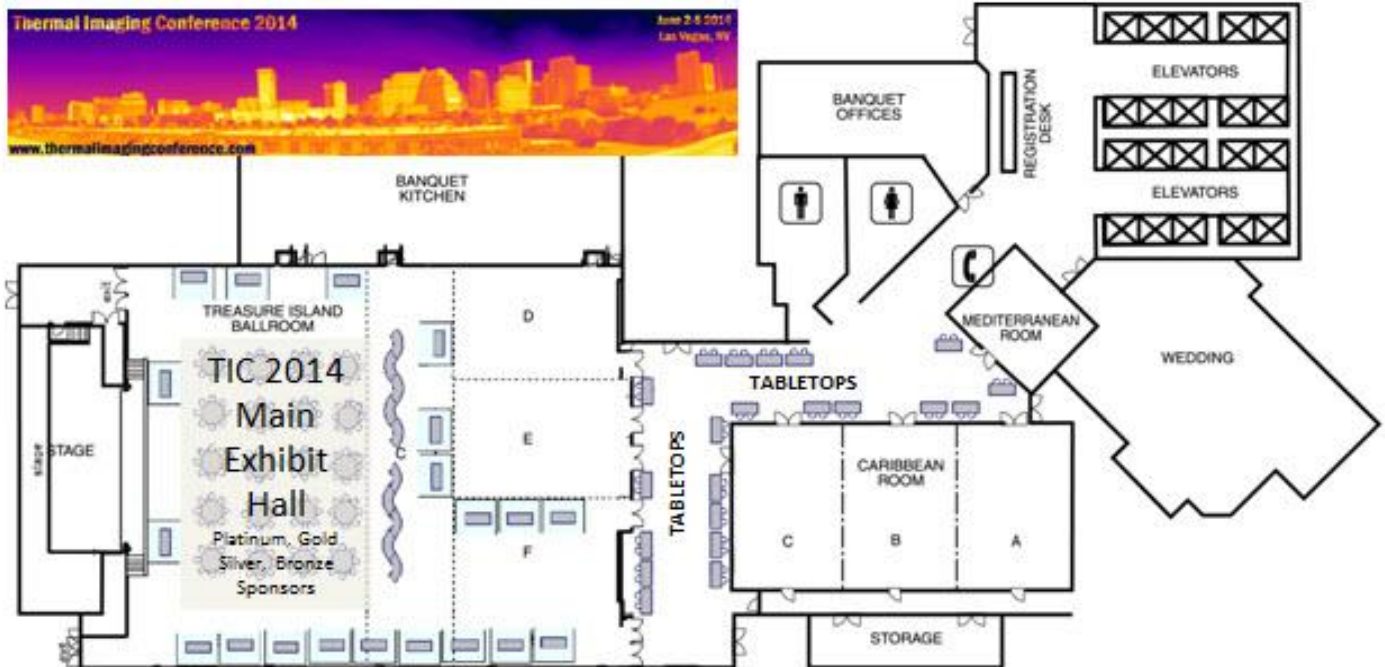
- Listing and links to your web site on www.thermalimagingconference.com web site including level of sponsorship, until 2015 conference program announcement.
- Acknowledgement during the opening reception and conference.
- Ability to provide full color brochure (8½ x 11) included at conference registration.
- Distribution of giveaways and promotional items to attendees.
- Logo Recognition in United Infrareds monthly newsletters to public and members of United Infrared.
- Opportunity for Gold and Platinum with a free banner advertisement in United Infrared's monthly newsletter "Members: The Photon" and "Public: The Thermal Imaging Courier"
- All Bronze-Platinum Booth Spaces come with:
 - Standard table and chairs
 - 110 volt, 10amp electrical service for bronze-platinum sponsorships
- Even if you are unable to attend the conference, you can still promote your organization to the well-targeted attendees by purchasing a table-top display (\$450). We will keep the table well-stocked with your materials and ship your display back to you at conclusion of event.
- **Product-for-Credit Opportunity:** For our Strategic Partners, we will offer a portion of your sponsorship for product credit. Contact Peter Hopkins for more information.



Sponsorship and Exhibiting Options

Sponsorship Type	Benefits	Price
PLATINUM (1) available 	<ul style="list-style-type: none"> 20' prime booth space in main exhibit area (PRIORITY SELECTION) Opening Reception Key Sponsor & speaking opportunity 45-minute presentation during core conference (education-based) 1 break sponsorships (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity Banner space at main entrance/registration hall (exhibitor-provided up to 10' wide) Additional Prime 6' Table Top Display in entrance hallway 4 Full Conference registrations with Platinum designation 30-minute exhibitor presentation (product-based) Discount of 25% off for any full conference attendee (limit 10) Opportunity to offer gift in hand out bag to attendees Free Banner ad placement in United Infrareads Monthly Newsletter Free Logo with live link in United Infrareads Monthly Newsletter 	\$12,500
GOLD (4) available 	<ul style="list-style-type: none"> 10' prime booth space in main exhibit area 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 3 Full Conference registrations with Gold designation 45-Minute presentation during core conference (education-based) 30-minute exhibitor presentation (product-based) Discount of 25% off for any full conference attendee (limit 5) Opportunity to offer gift in hand out bag to attendees Free Banner ad placement in United Infrareads Monthly Newsletter Free Logo with live link in United Infrareads Monthly Newsletter Additional 10' Booth/table: Discounted rate of \$595 	\$4,950
SILVER (2) available 	<ul style="list-style-type: none"> 10' booth space in main exhibit area 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 2 Full Conference registration with Silver designation Discount of 25% off for any full conference attendee (limit 3) Opportunity to offer gift in hand out bag to attendees Free Logo with live link in United Infrareads Monthly Newsletter Additional 10' Booth/table: \$995 (based on availability) 	\$3,250
BRONZE (6) available 	<ul style="list-style-type: none"> 10' booth space in main exhibit area 1 Full Conference registration with Bronze designation Discount of 25% off for any full conference attendee (limit 2) Opportunity to offer gift in hand out bag to attendees Free Logo with live link in United Infrareads Monthly Newsletter Additional 10' Booth/table: \$995 (based on availability) 	\$1,950
TABLE TOP (6) available 	<ul style="list-style-type: none"> 1-6' table top display in entrance hallway Discount of 25% off for any full conference attendee (limit 1) Note: Can be used towards company attendance Opportunity to offer gift in hand out bag to attendees Free Logo with live link in United Infrareads Monthly Newsletter 	Table only \$450 Table and (1) attendee \$1195
SPECIALTY SPONSORSHIP	TIC 2014 will have additional sponsorship opportunities including Poker Night Tuesday June 3, 2014 and/or an evening reception. Please contact our office for more information in this regard or special interest.	

Conference Layout as of November 8, 2013



Thermal Imaging Conference 2014: Treasure Island
Layout subject to change

PLEASE NOTE: Booth priority selections given to exhibitors will be based on sponsorship level and contract/payment date. We estimate final layout and booth selection will be April 2014.