



Thermal Imaging Conference Orange County, CA Oct 3-6, 2019



thermalimagingconference.com

Thermal Imaging Conference OCTOBER 3 - 6, 2019 ♦ ORANGE COUNTY, CA ♦ USA

Dear Potential Exhibitor and Sponsor:

Located in Irvine, CA near Orange County's John Wayne International Airport, [Thermal Imaging Conference](#) will be held at the Hilton Irvine/Orange County Hotel, a quiet and comfortable urban oasis in the heart of Orange County, CA, near several Fortune 500 corporations and beautiful beaches. Enjoy a complimentary shuttle to and from the John Wayne Airport. For shopping and entertainment, the hotel is located between two world-class shopping destinations, South Coast Plaza and Irvine Spectrum Center.



Discover a variety of local attractions nearby. Explore South Coast Plaza, Fashion Island and Irvine Spectrum Shopping Center for the latest fashions. This hotel in Orange County is centrally located and within minutes of Costa Mesa, Santa Ana, Newport Beach and Huntington Beach. Enjoy a magical adventure at Disneyland® Park and Disney California Adventure® Park. This premium resort has registered attendees referring to it as "The Infrared Edu-Vacation." In 2019, TIC will be the contractors' choice for Thermal Imaging Education dedicated to contractors and will be your opportunity to be right there with them. To view photos from our 2018 conference in Myrtle Beach: [CLICK HERE](#)

This is your chance to be at a place where you can network and integrate with both established *and* new thermographers and building inspectors and present your products not only at your booths personally, but also in front of everyone at the conference during meals, breaks and during formal education sessions. Our attendees are highly motivated to know everything about your products and we are arranging the conference so that they do just that. Most of the attendees are small business people who are contract thermographers and building inspectors, so every feature you offer means something to them. This is an opportunity to showcase your products to an interested audience.

The exhibit hall is set in the main dining area so that all attendees will access the exhibits at all breaks. This will provide your company with maximum exposure to showcase your product. Below, find the information you need to take advantage of the exhibition and sponsorship opportunities, along with general seminar information.

This year's conference will focus on the use of thermography and related tools in the following application areas:

- NDT (Non-Destructive-Testing)
- Building Surveying
 - Building Moisture Detection
 - Construction Defect Testing and Commissioning
 - Roof Moisture Surveying
 - Air Leak and Heat Loss Testing in Residential, Commercial and Institutional Buildings
- Electrical Predictive Maintenance
- HVAC and Mechanical Applications
- Medical IR Imaging - Veterinary and Human
- Research and Development
- Other specialty applications such as Ultrasound and Steam System testing

Please consider participating in the TIC. We want to work with you to create the most successful event that you have ever been to. I think you will be pleased with what you see in this document. Please do not hesitate to contact me to discuss a customized solution for your company.

Sincerely,

Peter Hopkins, Vice President of Operations-United Infrared, Inc.



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Exhibiting / Sponsoring General Information



Overview of TIC

Thermal Imaging Conference (TIC) will be held Thursday, October 3rd – Sunday, October 6th, 2019 at The Hilton Irvine/Orange County Airport in Irvine, CA. The conference is designed to provide an exciting format for professional development, education and networking opportunities for all thermographers interested in learning the technical and business aspects of contracting thermographic services and running successful businesses.

Conference Theme: “Time to Modernize”

Our conference is intended to help our attendees know the secrets of success from seasoned professionals experienced in building Moisture, Electrical problems, Heat Loss, or even medical injuries. Thermography has proven to be an effective tool for identification of common defects however in almost all cases, ancillary equipment will be necessary including moisture meters, amperage clamps, underground imaging equipment and ultrasound to name a few. Our conference is designed to help our attendees with the right tools and the knowing how to use them.

What types of products and services appeal to our attendees?

Attendees will be interested in all products and services that will help them succeed in the infrared and contracting business - including IR imagers, specialty equipment that compliments the contractor, infrared training, imaging software, hardware, the latest tools of the trade, instructional materials, books, business coaching... any and all things that will help them succeed.

What are the benefits of sponsoring TIC?

By sponsoring an event or exhibiting, your organization will be promoted to all attendees and you get to participate and share in the success of this conference.

By exhibiting at TIC, you will increase your visibility in the thermal imaging community. You will have direct exposure with your target audience and a chance to talk one-on-one with those people who need your products and services. We ensure that you will have *multiple* opportunities to visit with attendees both privately and during your public displays and presentations.

Day / Date	Exhibit Schedule	Times
Thurs., Oct. 3, 2019	Registration & booth set-up	12:00pm – 4:00pm
	Welcome Reception aboard Newport Harbor yacht “Destiny”	6:00pm – 9:00pm
Fri., Oct. 4, 2019	Exhibition booths with exhibit presentations and breakout sessions	7:00am – 5:00pm
Sat., Oct. 5, 2019	Exhibition booths with exhibit presentations and breakout sessions	7:00am – 5:00pm
Sun., Oct. 6, 2019	Exhibit presentations	7:00am – 10:30am
	Booth Breakdown	11:00pm – 3:00pm
There are opportunities for after-hour hospitality suites and/or sponsorships on Monday and Tuesday nights.		



Sponsorship and Exhibiting Options

Thermal Imaging Conference presents some great opportunities to showcase your products, profile your organization and increase your corporate visibility. Various levels of sponsorship include opportunities for branding and promotion, including booth space, giveaways, and meal sponsor recognition, exhibitor speaking opportunities and after-hour events or hospitality suites.




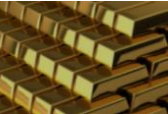

All Levels of Sponsorship Include:

- Listing and links to your web site on www.thermalimagingconference.com website including level of sponsorship, until 2020 conference program announcement.
- Acknowledgement during the opening reception and conference.
- Ability to provide full color brochure (8½ x 11) included at conference registration.
- Distribution of giveaways and promotional items to attendees in handout bag (must be provided 30 days prior to conference)
- Logo recognition in United Infrared's monthly newsletters to public and members of United Infrared.
- Opportunity for Gold and Platinum with a free banner advertisement in United Infrared's monthly newsletter "The Photon"
- All Bronze-Platinum Booth Spaces come with:
 - Standard table and chairs
 - 110 volt, 10amp electrical service for bronze-platinum sponsorships
- Even if you are unable to attend the conference, you can still promote your organization to the well-targeted attendees by purchasing a table-top display (\$500). We will keep the table well-stocked with your materials and ship your display back to you at conclusion of event (return label required)
- Additional Staff registration >1 can be added at \$500 each (unlimited)
- **Product-for-Credit Opportunity: For our Strategic Partners, we will offer a portion of your sponsorship for product credit. Contact Peter Hopkins for more information.**





Sponsorship and Exhibiting Options

Sponsorship Type	Benefits	Price
PLATINUM (1) available 	<ul style="list-style-type: none"> 20' prime booth space in main exhibit area (PRIORITY SELECTION) <u>Core Sponsor of opening welcome reception</u> on the oceanfront North Lawn overlooking the beach. Up to 3 30-minute presentations during core conference (education & product based) 1 break sponsorships (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 10 ft. Banner space at registration hall (exhibitor-provided) 4 Full Conference registrations with Platinum designation 10 Discount Registration Certificates to give to your clients Free Banner ad placement in United Infrared's monthly newsletter Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth+1 Registration: \$500 (based on availability) 	\$12,500
GOLD (4) available  Gold Educator option See next page	<ul style="list-style-type: none"> 10' prime booth space in main exhibit area Up to 2 30-minute presentations during core conference (education & product based with approval) 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 3 Full Conference registrations with Gold designation 5 Discount Registration Certificates to give to your clients Free Banner ad placement in United Infrared's monthly newsletter Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth+1 Registration: \$700 (based on availability) 	\$4,950
SILVER (2) available 	<ul style="list-style-type: none"> 10' booth space in main exhibit area 3 15-minute presentations during core conference (education & product based with approval) as available 1 break sponsorship (breakfast, lunch or AM/PM break) including 5-minute speaking opportunity 2 Full Conference registration with Silver designation 5 Discount Registration Certificates to give to your clients Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth+1 Registration: \$900 (based on availability) 	\$2,950
BRONZE (6) available 	<ul style="list-style-type: none"> 10' booth space in main exhibit area 2 15-minute presentations during core conference (education & product based with approval) as available 1 Full Conference registration with Bronze designation 2 Discount Registration Certificates to give to your clients Free Logo with live link in United Infrared's monthly newsletter Additional 10' Booth/table/registration: \$950 (based on availability) 	\$1,950
TABLE TOP (6) available 	<ul style="list-style-type: none"> 1 6' table top display in entrance hallway Discount of 25% off for any full conference attendee (limit 1) Note: Can be used towards company attendance Opportunity to offer gift in hand out bag to attendees Free Logo with live link in United Infrared's monthly newsletter 	Table only \$500 Table and (1) attendee \$1170
SPECIALTY SPONSORSHIP	TIC 2019 is open to having additional sponsorship opportunities and/or evening receptions.	



Gold Educator Sponsorship (co-locate)

The Gold Educator Sponsor is a partnership with United Infrared to organizations that wish to co-locate their conference with the Thermal Imaging Conference or can bring 20+ attendees. The Gold Educator Sponsor receives all the benefits of a Gold Sponsor plus the ability to hold their own conference within their own meeting room at the same time as TIC for one fixed price (\$4,950) with no obligation for food & beverage minimums or hotel room stays.

Gold Educator requirements:

- 20 or more attendees (Educator promotes their own event and sells registrations & sponsorships)
- TIC attendees have access to Gold Educator conference exhibit and education sessions
- Set up booth display within TIC Exhibit area and present speaking session
- Signed agreement
- \$4,950 sponsorship fee

Gold Educator Benefits

- All benefits listed under Gold Sponsor plus:
- Your own conference space pre-negotiated and finalized (room size based on attendance)
- Discounted hotel rate of \$109/night + breakfast for up to 4 per room
- No minimums for food/beverage or hotel night stays
- Larger audience for your exhibitors and classes (TIC Registrants will have access to your sessions to audit and potentially buy your products).
- Ability to sell TIC conference registrations and retain 20% (0-20 educator registrants) 25% (20+ educator registrants) 80% Fees due upon sponsorship acceptance by TIC, 5% additional bonus will be credited on 21st registrant and 25% fee due thereafter.
- Ability to sell TIC sponsorships and retain 20% (0-20 educator registrants) 25% (25+ educator registrants) 80% Fees due upon sponsorship acceptance by TIC, 5% additional bonus will be credited on 21st registrant and 25% fee due thereafter.

Gold Educator Options

- Gold Educator has option to sell full conference registration \$895 and retain 25% of registration fee as their profit (sales commission). Those attendees will have access to full conference and all benefits including welcome reception and access to all TIC education OR have option to have ala carte options listed below.
 - Welcome Reception tickets at \$75 each (Thursday evening cruise aboard Newport Harbor yacht)
 - Gold Educator conference attendee access to TIC exhibit hall and food for \$175/person
 - Purchase food and beverage through TIC account at pre-negotiated rates and presented in Gold Educator meeting location or other location as agreed.



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Conference Layout as of November 1, 2018

***EXHIBIT HALL AND MEETING SPACE
LAYOUT NOT SET UNTIL INITIAL SPONSORSHIPS ESTABLISHED***



PLEASE NOTE: Booth priority selections given to exhibitors will be based on sponsorship level and contract/payment date. We estimate the final layout and booth selection will be September 2019.